

2024 ACTIVITIES

COMPREHENSIVE REPORT ON THE 16 DAYS OF ACTIVISM

CAMPAIGN IN NOVEMBER TO DECEMBER, 2024

1. Introduction

The 16 Days of Activism campaign has been a vigorous and impactful initiative aimed at combating Gender-Based Violence (GBV). Spearheaded by the GBV Justice Alliance, in partnership with WIVADEV and other key stakeholders, the campaign has focused on raising awareness, promoting advocacy, and engaging communities and educational institutions in the fight against GBV. The campaign, spanning a period of 16 days, has included a variety of activities ranging from school sensitizations to community outreach, all of which have played a significant role in increasing public awareness and the urgency of addressing GBV issues.

2. Campaign Activities

The campaign has been multifaceted, involving several key activities designed to engage different sections of society. Notable activities include:

Match Passes: The campaign began with an impactful match pass, which was used as a public demonstration to draw attention to the severity of GBV issues. This march not only symbolized unity but also provided a visual representation of the collective effort against GBV, bringing the issue to the forefront of public consciousness.

School Sensitizations: A key aspect of the campaign involved direct engagement with school administrations, staff, and students. Through these sensitization programs, the campaign educated young people on the harmful effects of GBV, how

to identify such behaviors, and the available avenues for reporting and seeking support. These sessions were aimed at creating a generation that is more aware, vocal, and proactive in fighting GBV.

Community Engagement in Mile 16 Bolifamba: The campaign extended its reach into the Mile 16 Bolifamba Community, where significant efforts were made to increase awareness and mobilize local residents in the fight against GBV. By engaging directly with community members, the campaign helped amplify the message and empowered individuals to become active participants in the broader movement for GBV justice.

3. Stakeholder Involvement

The GBV Justice Alliance, in collaboration with WIVADEV and various other stakeholders, played an integral role in the success of the campaign. These partners provided the necessary logistical support, resources, and expertise to execute the activities effectively. Their combined efforts ensured a broad reach, increased participation, and the strengthening of local partnerships in the battle against GBV.

4. Impact and Achievements

The 16 Days of Activism campaign has yielded remarkable results:

Increased Awareness: Through the various activities, the campaign has significantly increased public awareness about the causes, consequences, and legal frameworks surrounding GBV. People are now more informed about their rights and the importance of taking action against GBV.

Community Mobilization: The engagement with local communities, particularly in Mile 16 Bolifamba, has sparked conversations and actions surrounding GBV. The residents are more motivated to take a stand against violence in their households and neighborhoods.

School and Institutional Support: The sensitizations in schools have created an educational environment where students, teachers, and administrators are more knowledgeable and equipped to handle and respond to instances of GBV. This has laid a foundation for future advocacy work within educational settings.

Strengthened Partnerships: The collaboration between the GBV Justice Alliance, WIVADEV, and other stakeholders has not only amplified the reach of the campaign but also fostered long-lasting partnerships. These collaborations are pivotal in sustaining the momentum of the GBV justice movement beyond the 16 days.

5. Challenges

While the campaign achieved significant success, there were challenges faced along the way, including:

Resource Constraints: Limited resources, including funding and personnel, at times made it difficult to reach certain target areas within the time frame of the campaign.

Community Resistance: In some instances, there was resistance from individuals within the community who were either unaware or unwilling to engage with the campaign. Overcoming cultural and traditional barriers remains an ongoing challenge in the fight against GBV.

6. Conclusion

The 16 Days of Activism campaign has been a resounding success in raising awareness, mobilizing communities, and promoting a culture of zero tolerance to GBV. Through strategic partnerships and a multi-dimensional approach, significant progress has been made in combating GBV and ensuring that the message of justice and equality reaches all sectors of society. Moving forward, the lessons learned and the relationships established during this campaign will be critical in sustaining the efforts to end GBV and promote safer environments for all individuals.

7. Recommendations

Sustained Awareness Campaigns: There is a need for continuous sensitization and engagement in both schools and communities to maintain the momentum created during the 16 Days of Activism.

Resource Mobilization: Further efforts should be made to secure adequate funding and resources to scale the campaign and reach more communities, especially marginalized ones.

Addressing Resistance: It is important to continue engaging communities in dialogue, addressing misconceptions about GBV, and working to change harmful cultural norms that perpetuate violence.

Policy Advocacy: Advocacy for stronger policies and frameworks to protect victims of GBV should remain a central focus of future initiatives, alongside efforts to ensure effective implementation of existing laws.

In conclusion, the campaign has made a significant contribution to the fight against GBV, but there is still much work to be done. The commitment and collaborative efforts of all stakeholders involved remain crucial in achieving lasting change.

